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Designing Buildings Wiki Ideas competition Win £500

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Designing Buildings Wiki and Development Securities PLC are looking for short, fresh ideas from all disciplines in response to the question:

How do we keep investors interested in UK property?



When the credit crunch hit, investors made for their usual safe havens; the bond markets and property. But as the recovery sets in, they may opt for higher-returning assets instead. When times are good, property can seem too expensive for the risk profile; illiquid, inflexible and too long term. So what can the property industry do to position itself ahead of other markets competing for funds?

We want short answers, not long essays, and you don't need to be a seasoned property professional to enter. All we want is original thinking. The winner will get £500 and will be invited to Development Securities offices to see how they keep their investors interested in property.

Entering is simple â€" you can do it in 2 mins. All you have to do is go to Designing Buildings Wiki, click REGISTER and type your idea into the box at the bottom where it says MORE ABOUT ME. That's it. The competition closes at midnight on Thursday 12 December 2013.

To find out more go to www.designingbuildings.co.uk/Ideas_competition

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